
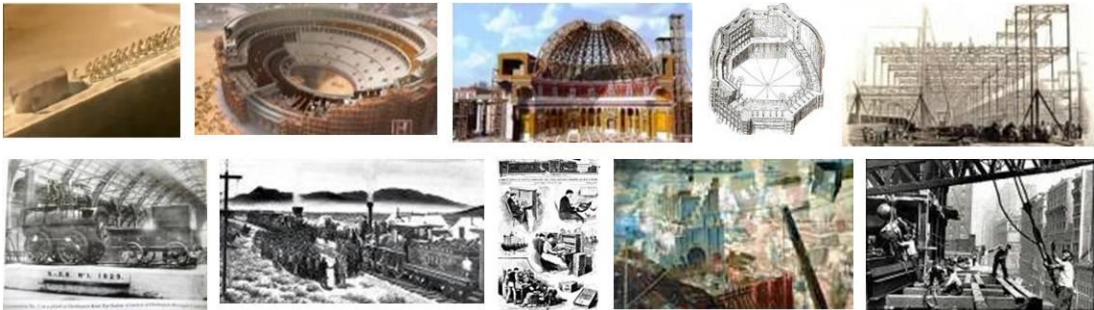


Topic	Information
<b>Facilitator</b>	Mark Kozak-Holland PhD, PMP, IPMA D, Cert. APM
<b>Series</b>	 <p><i>This series uses relevant case studies to examine how historical projects and emerging technologies of the past solved complex problems. It then harvests the lessons learned on these past projects and applies them to today's projects.</i></p>
<b>Workshop Title</b>	Truly Inspiring Projects – A review of pivotal projects, past practices & important lessons lost to time
<b>Summary Description of Workshop</b>	<p>Through history there have been a number of inspiring projects, and this workshop examines a selection of these to specifically draw out practical project lessons to apply to today's projects. These are projects where the whole was greater than the sum of its parts. Projects that were a catalyst for its sponsors and stakeholders, and left a legacy for and influenced other projects that followed.</p> <p>This interactive full-day workshop examines projects that not only changed project management but the world around them. They went way beyond the deliverables, were innovative, ground breaking, and kicked off a sequence of changes in the societies they were part of.</p> <p>The workshop weaves a path through the course of history and examines ten of the most influential projects of all time. But the workshop goes beyond telling a nice story and examines the projects through the modern lens of project management and the PMBoK nine knowledge areas. This allows participants to draw out patterns, techniques, and make comparatives to today's projects. The workshop also examines the project leaders and their character traits, and the role they played in the project.</p> <p>Through exercises and video samples the workshop participants, working in groups, will be given a chance to use their skills to analyze core problems within the projects, play out what if scenario, and discuss what made these projects so transformational for the stakeholders and the society who reaped the benefits.</p> 
<b>Learning Objectives</b>	<p>You will be give a comprehensive insight into these projects and learn:</p> <ul style="list-style-type: none"> <li>• How these projects were cost justified, used cost control strategies and procurement management to set up contractors and extensive supply-chains.</li> <li>• How project sponsors played a pivotal role in project initiation, developed communication strategies with project stakeholders, and motivated the</li> </ul>

	<p>project workforce.</p> <ul style="list-style-type: none"> <li>• How these projects managed risks, borrowed best practices and used innovation to solve complex problems.</li> </ul> <p>Entertaining and full of intriguing historical details. The workshop juxtaposes these selected projects with today's projects so you can apply practical project lessons.</p>
<p><b>Presenter Biography</b></p>	<p>This workshop is from the "Lessons from History" series. As the author behind the series, Mark Kozak-Holland brings years of experience as a consultant who helps Fortune-500 companies formulate projects that leverage emerging technologies. Since 1985 he has been straddling the business and IT worlds making these projects happen. He is a PMP, IPMA-D, certified business consultant, the author of several books, and a noted speaker.</p> <div data-bbox="410 625 764 1045" data-label="Image"> </div> <p>Mark has always been interested in tracing the evolution of technology and the 3 industrial revolutions of the last 300 years. Whilst recovering a failed Financial Services project he first used the Titanic analogy to explain to project executives why the project had failed. The project recovery was going to take 2 years and \$8m cost versus the original \$2m cost and 1 year duration.</p> <p>As a historian, Mark seeks out the wisdom of the past to help others avoid repeating mistakes and to capture time-proven techniques. His lectures on the Titanic project have been very popular at gatherings of project managers and CIOs.</p>
<p><b>Presenter's Authorship</b></p>	<p>The books from the <a href="http://www.lessons-from-history.com">www.lessons-from-history.com</a> series have been written for organizations applying today's business and technology techniques to common business problems. <i>Lessons from the past assist projects of today in shaping the world of tomorrow.</i> The series uses relevant historical case studies to examine how historical projects and emerging technologies of the past solved complex problems. It then draws comparisons to challenges encountered in today's projects. Mark has contributed to far reaching series of articles on Gantthead.com, DM Review, and PM Forum today. He has written several academic papers on historical project management. He defended his dissertation titled "The Relevance of Historical Project Lessons to Contemporary Business Practice" in November 2013 to complete his PhD. Mark's book (<a href="http://www.mmpubs.com">http://www.mmpubs.com</a>) is titled "History of Project Management." Mark can be contacted via his site <a href="http://www.lessons-from-history.com">www.lessons-from-history.com</a> or <a href="mailto:mark.kozak-holl@sympatico.ca">mark.kozak-holl@sympatico.ca</a></p>
<p><b>Presenter's Educational Background</b></p>	<p>PhD from the Salford University Business School, UK (2014) B.Sc. with Joint Honours degree in Computer Science and Statistics 1980-1983 (University of Salford, UK).</p>
<p><b>Presenter's Company Name</b></p>	<p>Lessons from History</p>