

The Whitchurch-Stouffville Public Library presents:

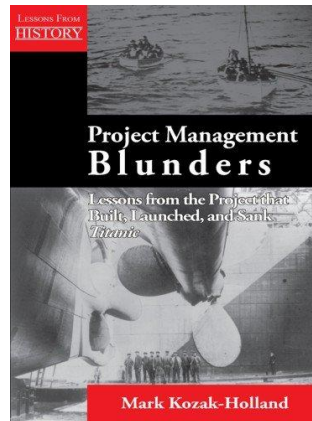
Project Management Blunders – Lessons from the Titanic Case Study



Mark Kozak-Holland brings years of experience as a consultant who helps Fortune-500 companies formulate projects that leverage emerging technologies. He is a PMP, certified consultant, the author of several books and a noted speaker. This presentation will focus on the wisdom of the past to help avoid repeating mistakes and to capture time-proven techniques.

For more information, please call the Whitchurch-Stouffville Public Library at: 905-642-7323, ext.230
Or visit our website: www.whitchurch-library.on.ca

Mark Kozak-Holland PMP, IPMA-D



Thursday, Jan. 17, 2013 7:00 p.m.

Whitchurch-Stouffville Public Library
30 Burkholder Street, Stouffville L4A 4K1

This presentation analyzes the project that designed, built, and launched the Titanic showing how compromises made during early project stages led to serious flaws in this supposedly “perfect ship”. In addition, the presentation explains how major mistakes during the early days of the ship’s operations lead to the disaster. All of these disastrous compromises and mistakes were fully avoidable.

Paying attention to how historical projects and emerging technologies of the past solved complex problems of the day provides some very valuable insights into how to solve today’s more challenging business problems.

